



CUT YOUR ADMINISTRATION COSTS IN HALF!

87% of all charities in the United States have annual revenues under \$1,000,000. These organizations spend approximately 15% of their annual budget on administration and fundraising services. Organizations that operate as a part of The New Horizons Foundation family receive all of the administrative fundraising services listed below for only 5% of their annual budget, allowing them to spend more time and money on program and donor relationships. The goal at New Horizons is to provide its member organizations with all of the services that are available in much larger organizations at a fraction of the cost.

How much does your organization spend each year in time and money on the following services?

1. Receipting/bookkeeping/checkwriting and project oversight/expense reports
2. 990 Form preparation and annual Certified audit
3. Merchant services with credit card and ACH processing, free wires
4. IRS and state compliance, charitable state registrations in all states
5. Directors and Officers Insurance for your board
6. Professional investment advisement
7. Legal and accounting support
8. Planned giving materials, management and technical support
9. "Help desk" support for staff and donors
10. Staff access to financial information on the web 24/7
11. Constituency Relationship Management System
12. Multiple ways for donors to give; stock, real estate, business int. etc.

If your organization chooses to become a member with New Horizons, you can:

1. Keep your organizational identity
2. Be relieved of many fixed overhead costs
3. Link all of the Foundation services to your website
4. Set up subaccounts for your project accounts and give project managers direct access on the web to the information they need with a username and password

5. Set up a master account for your organization so that leadership and board members can see total activity
6. Empower your staff and board to better promote your charity, because they will have the security that there is a professional backroom behind them and the projects. Time that is used now on administration can be spent on program and cultivating donors.

AVERAGE COSTS FOR SERVICES:

1. Receipting/bookkeeping/checkwriting and project oversight/expense reports (50% of an FTE with salary and benefits \$30,000)
2. 990 Form preparation and annual Certified audit (\$3,000)
3. Merchant services with credit card and ACH processing, free wires US and international (\$2,000)
4. IRS and state compliance, charitable state registrations in all states (\$10,000)
5. Directors and Officers Insurance for your board (\$2,000)
6. Professional investment advisement (usually requires at least \$1,000,000 of investment assets to get good advice and reduced fees)
7. Legal and accounting support (\$3,000)
8. Planned gift materials, management and technical support (\$20,000 – consultant)
9. “Help desk” support for staff and donors (\$20,000 – staff time and software)
10. Staff access to financial information on the web 24/7 (\$10,000 – staff time and software)
11. Constituency Relationship/Management System (\$1,000+)